

SPONSORSHIP PACKAGES

GOLD SPONSOR- \$10,000

- Sponsor's name and/or logo will be recognized as a *Gold Sponsor* in the following 2009 Outdoor Expo statewide publicity:
 - News releases to television, radio and newsprint media (\$20,000 value includes Media Day)
 - Paid radio and newsprint advertisements (\$15,000 value)
 - Event posters (\$500 value)
 - Flyers/rack cards/other literature where Expo is publicized (\$1,000 value)
 - AGFD *Wildlife News* Magazine (21,478 subscribers; \$21,000- value in one issue)
 - AGFD e-newsletters (107,734 subscribers; \$1,000 value)
 - AGFD Web site with link to sponsor's Web site (10,844 unique visitors/day; \$1,500 value)
 - Event banners (\$750 value)
- Basic set-up (tables, chairs and electricity)
- Sponsor on AGFD Expo Web page with direct link to sponsor Web page
- Vendor package included

SILVER SPONSOR or BBQ SPONSOR- \$7,000

- Advertising as a *Silver Sponsor* inside event show package/program (10,000 printed; \$3,000 value)
- Sponsor on AGFD Web page with direct link to sponsor Web page
- Sponsor recognition in AGFD e-newsletters and *Wildlife News* magazine
- Booth Package
- Vendor package included

BRONZE SPONSOR- \$3,500

- Small ad inside event show package/program (\$3,000 value)
- Sponsor on AGFD Web page with direct link to sponsor Web page
- Sponsor recognition in AGFD e-newsletters and *Wildlife News* magazine
- Vendor package included

Additional Information:

- **Sponsorship information must be received by January 1, 2009 to receive full benefits.** Partial benefits will be available after January 1 and will be given as material is presented.
- For questions regarding sponsorship or vendor packages contact Stormi Johnson via e-mail at sjohnson@azgfd.gov or at 623-236-7222.
- Please mail vendor/exhibitor/sponsor registration form and check payable to Arizona Game and Fish Department:

Arizona Game and Fish Department, IEED
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